

K E R I N G



Promoting greater environmental responsibility

Michael Beutler

Director of Sustainability Operations, Kering

11 June, 2017

WHO WE ARE



Gucci • Bottega Veneta • Saint Laurent • Balenciaga • Alexander McQueen • McQ
Stella McCartney • Brioni • Christopher Kane • Tomas Maier
Boucheron • Pomellato • Dodo • Qeelin • Ulysse Nardin • Girard-Perregaux
Puma • Cobra • Volcom
Kering Eyewear





SCIENCE-BASED TARGETS

SCIENCE-BASED TARGETS TO REDUCE OUR CARBON FOOTPRINT



Kering Group Operations

Environmental reporting

	2015
Scope 1	17 716
Scope 2	117 920
Scope 3	181 896
TOTAL	317 532

-50% per unit of value added by 2025

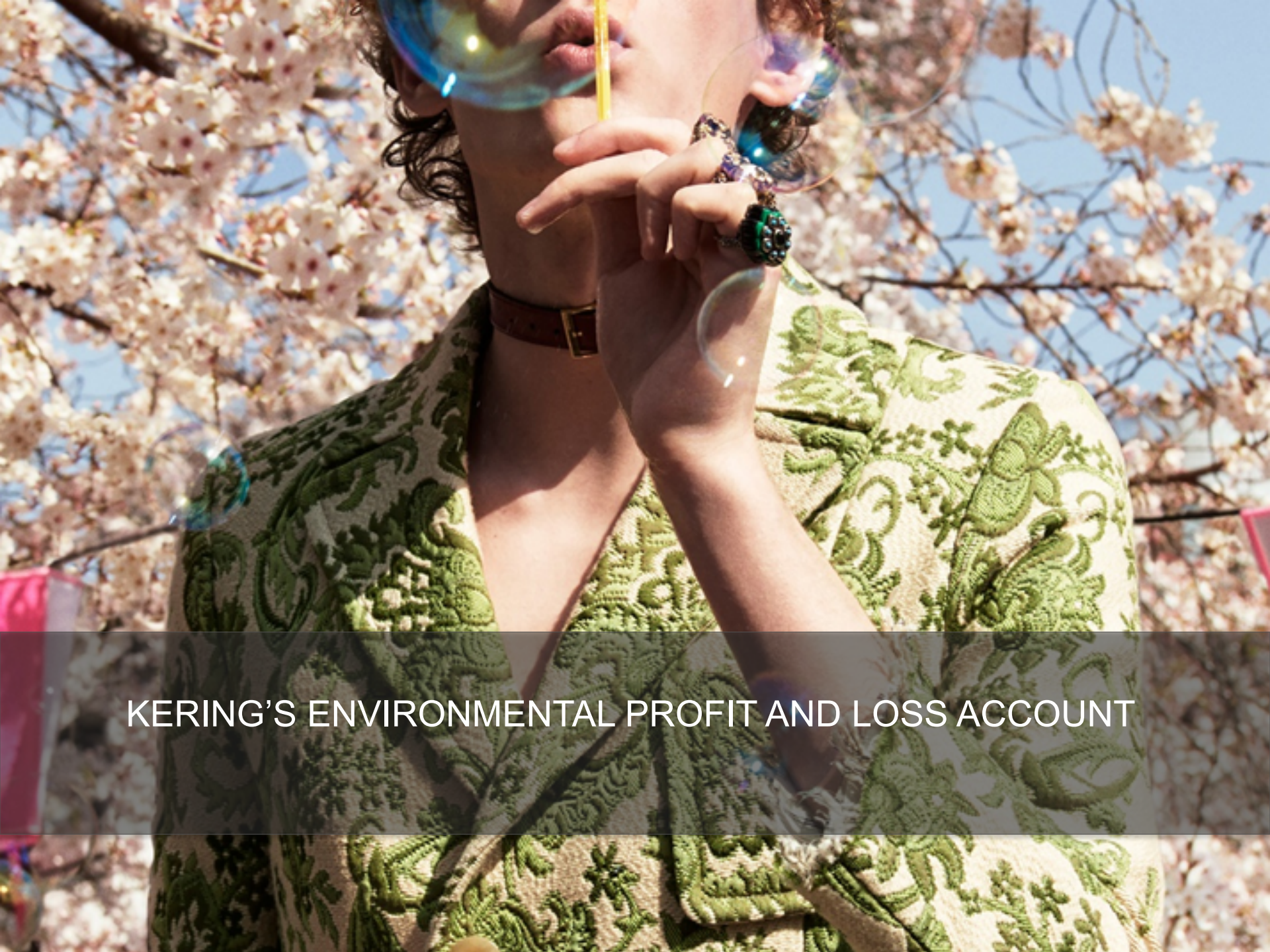
Supply Chain

EP&L

	2015
Scope 3 (purchased goods and services)	4 336 036

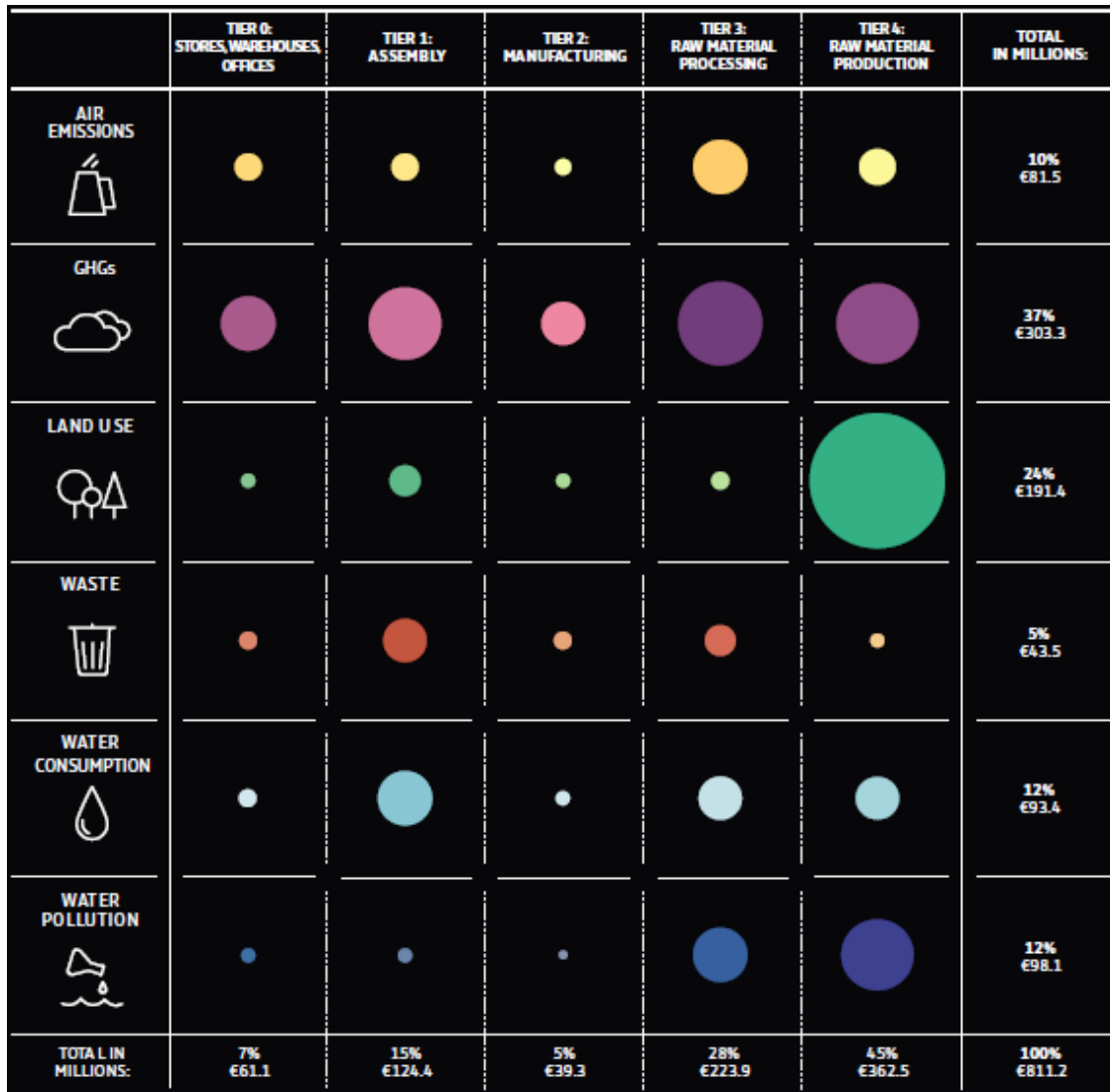
-40% per unit of value added by 2025





KERING'S ENVIRONMENTAL PROFIT AND LOSS ACCOUNT

NATURAL CAPITAL ACCOUNTING TO DRIVE MEASUREMENT & MITIGATION



- **Understand** our true impacts and **identify hotspots**
- **Reveal risks** and find **effective solutions** for mitigation
- Use as **decision-making tool** and **influence** daily choices
- **Monitor progress** of 2025 strategy, while **forecasting** and **preparing for the future**
- **Be transparent** with our stakeholders and investment community





360° SUSTAINABILITY STRATEGY ACROSS SUPPLY CHAIN

360° STRATEGY TO TRANSFORM FUTURE OF LUXURY AS SUSTAINABLE

Kering is **crafting tomorrow's luxury**, with a three-pillar roadmap for 2025 guided in part by the **UN Sustainable Development Goals**

CARE, for the planet:

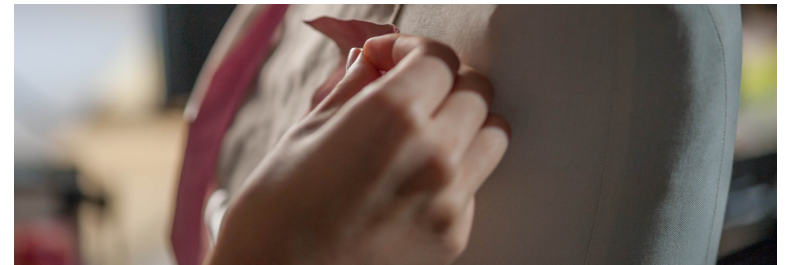
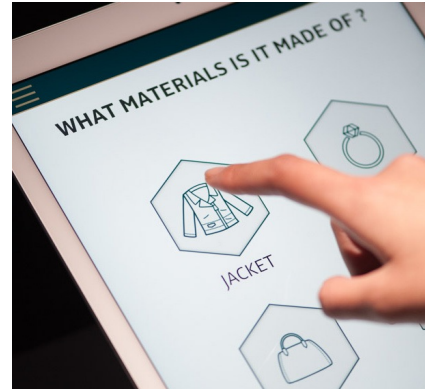
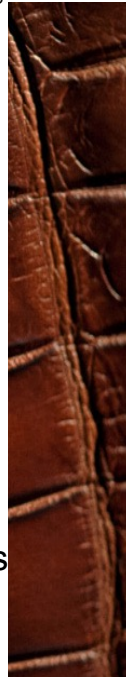
- Use resources within the “planetary boundaries”
- Reduce CO₂ emissions by 50% via SBTs
- Reduce EP&L by 40% across supply chain
- Ensure traceability of key raw materials

COLLABORATE, with people:

- Achieve gender parity at all levels
- Ensure salary equality in all functions
- Contribute to positive social impact
- Support craftsmanship traditions

CREATE, new business models:

- Develop new and sustainable sourcing solutions
- Identify and invest in promising start ups
- Reinvent conventional ways to work with supply chains
- Communicate transparently



Empowering Imagination