



# How Firms may embody SDGs in their behaviour

Ernesto Ciorra – Head of Innovation & Sustainability

Bologna - June 11, 2017



# On the trails of the glaciers...we find many threats



1931



2016

Source: «Sulle tracce dei ghiacciai», Fabiano Ventura; Upsala Glacier (Argentina)

**<< Enel is establishing itself as a progressive company in the international energy industry >>**



**KUMI NAIDOO**

**GREENPEACE**



**17<sup>TH</sup> MARCH 2015**





### Capital Markets Day

A sustainable strategy



United Nations Sustainable Development Goals (SDGs)



Enel commitments to the global SDGs

4 Quality Education	400,000 people by 2020
7 Affordable and Clean Energy	3 million of people, mainly in Africa, Asia and Latin America by 2020
8 Decent Work and Economic Growth	1.5 million people by 2020 <sup>1</sup>
13 Climate Action	-180 gCO <sub>2</sub> / kWh by 2020 (-25% base year 2007)

1. Target upgraded from the original 0.8 billion people commitment that was achieved in 2016

**~ 5,2 € Bn Grow CapEx RENEWABLES**

**~ 3,8 € Bn CapEx Infrastructure DIGITALIZATION**



# Enel Carbon Neutrality

Target within 2050: 100% RES generation

Today 46% of the generation mix is Zero Emission



# Access to Energy

2015 – 2020 Target : 1,2 Millions out of 3



**7** AFFORDABLE AND  
CLEAN ENERGY





**Economic Growth & Employment  
2015-2020 Target : 1,1 Millions out of 1,5**



**8 DECENT WORK AND  
ECONOMIC GROWTH**





Quality Education  
2015-2020 Target : 300k people out of 400



4 QUALITY  
EDUCATION





# How Enel embed SDGs

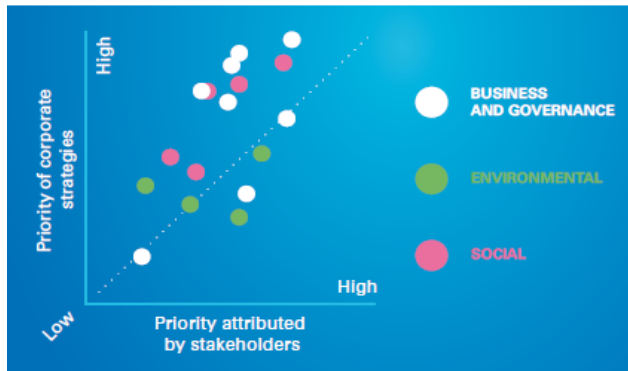
Commitment: Chief SDGs Officer



how the SDGs affect business



## Materiality matrix



## Planning



## Reporting



# How Firms may embody SDGs in their behaviour ?



✓ ***SDGs MANTRA***

***INSPIRATION***



✓ ***Chief SDGs Officer = CEO***

***COMMITMENT***



✓ ***KPIs, MBOs,  
planning/doing/checking/acting***

***IMPLEMENTATION***







# Enel Seeding App

All of Enel's sustainability  
is available with a simple touch



Download on the  
**App Store**



GET IT ON  
**Google Play**

**Thank you!**