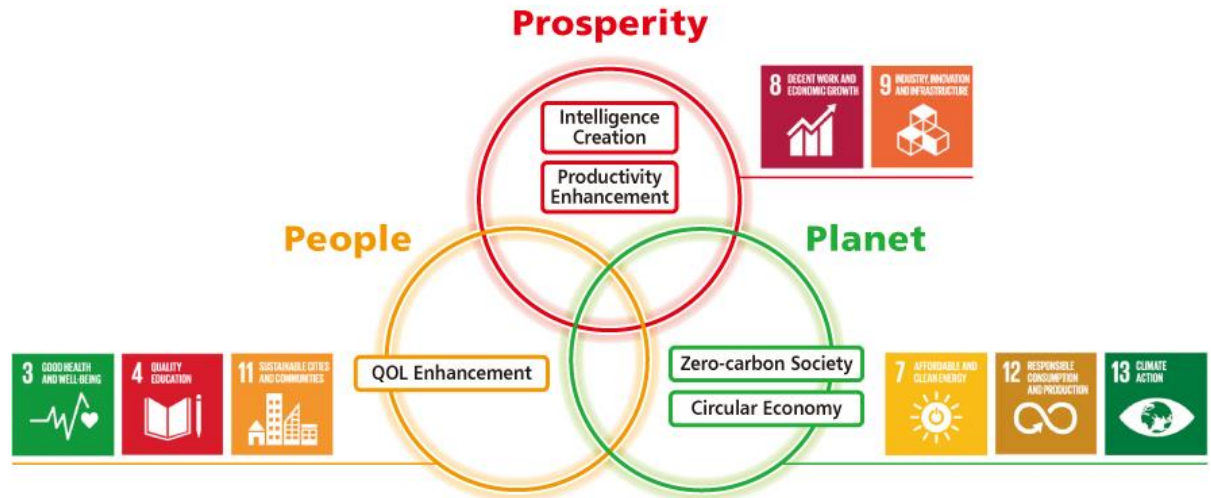


# RICOH New Materiality & New Environment Vision & Goals



Five material issues and the Three Ps Balance align with the SDGs

Bologna, June 11, 2017  
Sergio Kato  
Corporate Vice President  
Ricoh Co. Ltd.

## • Ricoh Founding Principles

### - The Spirit of Three Loves -

*Love your neighbor*

*Love your country*

*Love your work*

## • Mission, Vision & Values

### Mission Statement

*At the Ricoh Group, we are committed to providing excellence to improve the quality of living and to drive sustainability.*

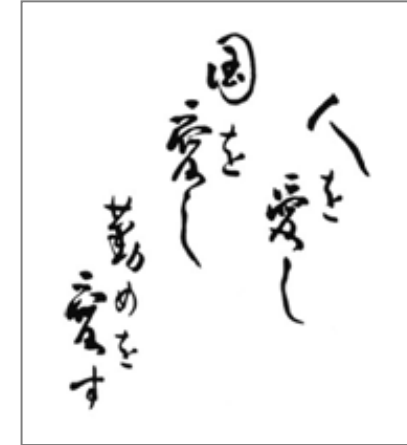
### Vision Statement

*To be the most trusted brand with irresistible appeal in the global market.*

### Values Statement

*To be one global company, we must care about people, our profession, our society, and our planet.*

*We must dedicate our winning spirit, innovation and teamwork to sharpen our customer centric focus, and we also must commit to the highest standards of ethics and integrity.*



- Ricoh Founding Principles -



Kiyoshi Ichimura, Founder

# Ricoh Group Outline

- Ricoh Company, Ltd.

Founded: February 6, 1936

Capital: 135.3 billion yen

\*as of March 31, 2015

President and CEO: Yoshinori Yamashita

- Ricoh Group Consolidated

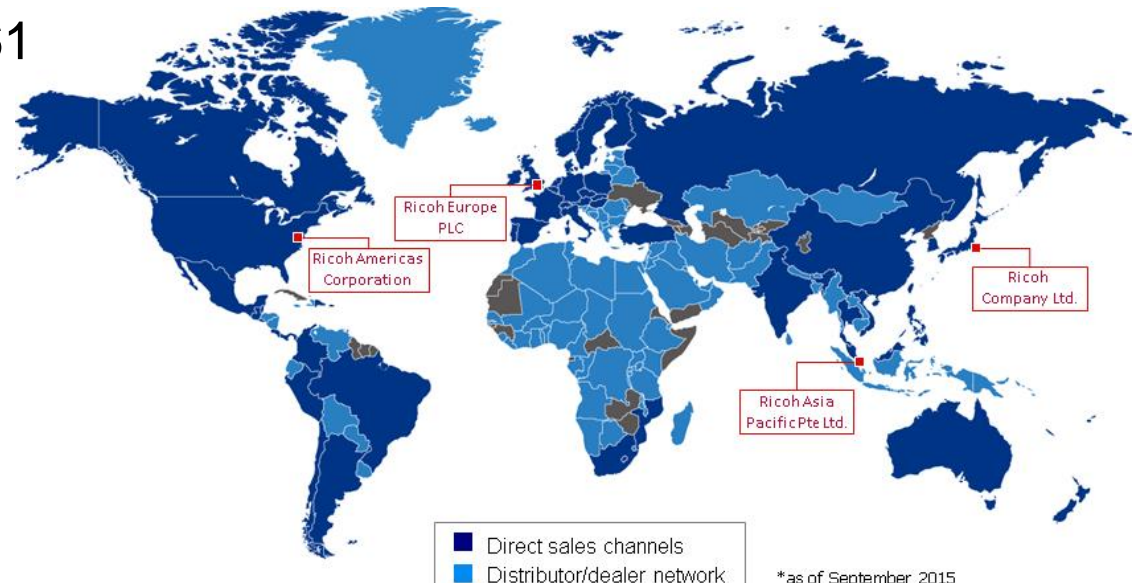
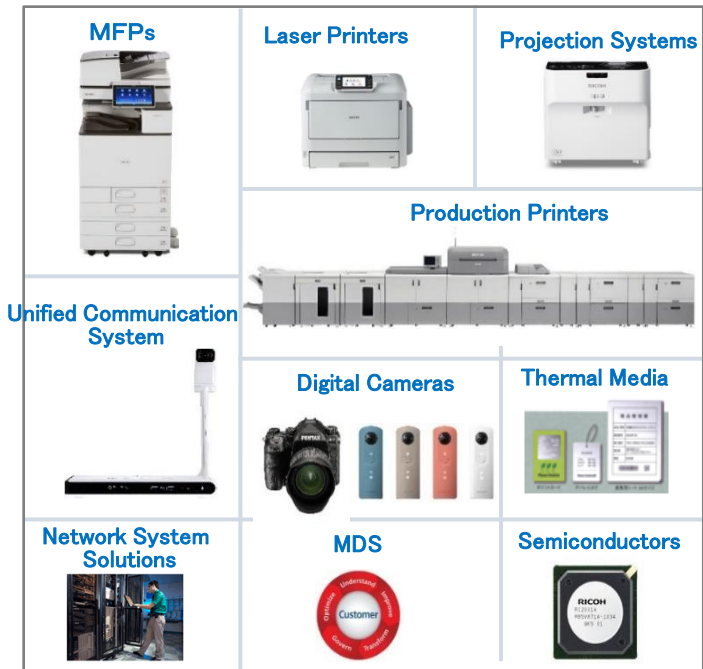
Number of Companies: 230

Number of Employees: 109,361

\*as of March 31, 2016

Sales: 2,209.0 billion yen

\*Year ended March 31, 2016



\*as of September 2015

# Our Direction

Put customers first in keeping with our corporate philosophy and make Ricoh essential for customers and society



## Value Proposition message

➔ **“EMPOWERING DIGITAL WORKPLACES”**  
A single global message that encompasses the value we bring to our customers

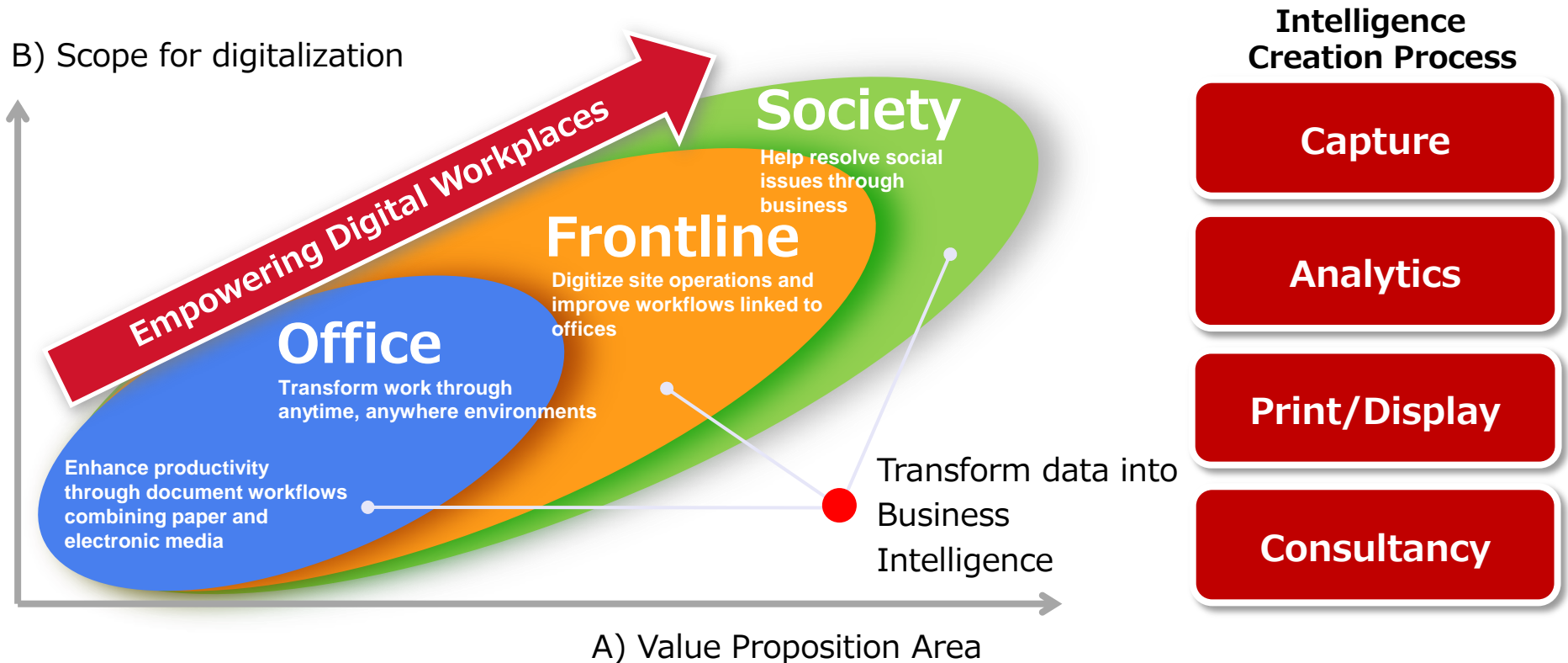
## Sustainability message

➔ **“Driving Sustainability for Our Future.”**  
We will broadly address social issues, create new markets, and generate value to simultaneously drive social progress and Ricoh's growth.

**Brand message** ➔ **“imagine. change.”**  
These two words are central to the Ricoh brand and describe the way we work with each other, bringing value to our customers' businesses, and interacting with the market.

## The RICOH Way

Founding Principles: The Spirit of Three Loves  
Mission, Vision, and Values



## A) Expansion of Value Proposition Area

Expand from general Office to Workplaces, and Society

## B) Work Digitalization

**Digitalize work in "Office", "Frontline" and "Society".**

Support customer's business intelligence creation by connecting work and data analytics.

## ■ Expectations toward Companies

Solve Social Issues by leveraging corporate resources to increase Market and Economic Value

## ■ What does it mean for Ricoh?

- Gain New Business Opportunities
  - Access to huge promised markets
- Gain higher Stakeholders evaluation

Customers	<b>Chosen as a Trustworthy Supplier</b>
Employees	<b>Increase Employee Engagement</b>
Society	<b>Contribute to create Sustainable Society</b>
Shareholders	<b>Improve Ranking in ESG Investment</b>

## ■ Timeframe to work on SDGs

- Work on long-term beyond 19<sup>th</sup> MTP through 2030



Investors are increasing investments on companies that provides solutions to social issues through business activities

※ ESG(Environment, Social, Governance)

# Identify materiality to be addressed through business

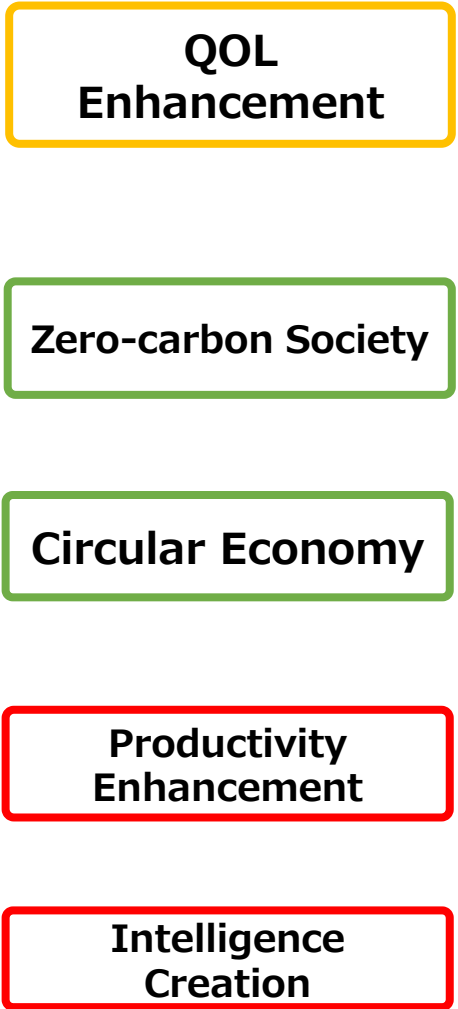
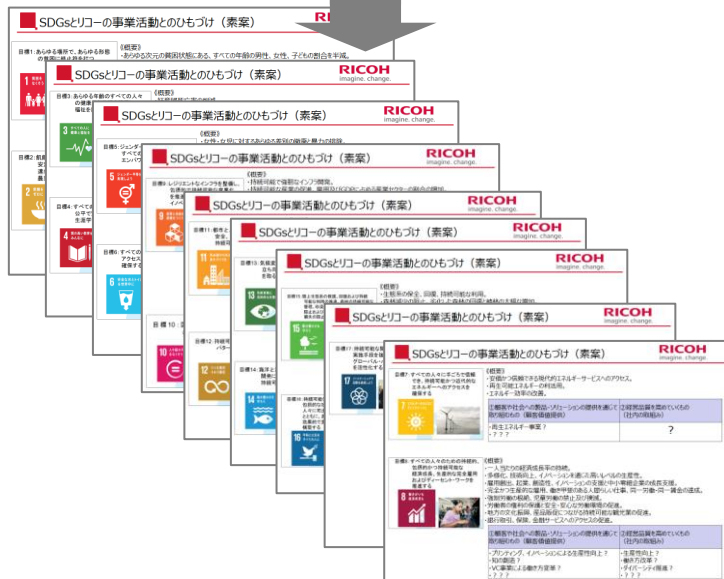
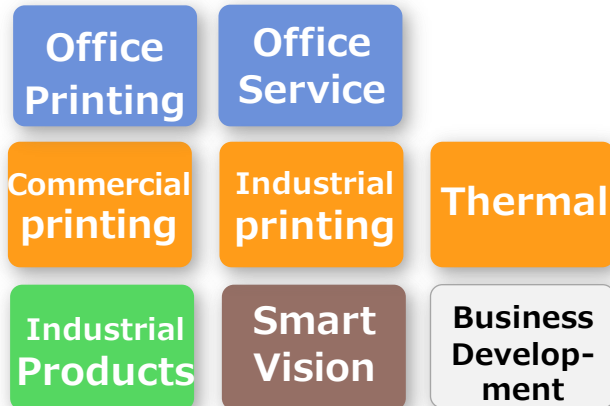
Matching Ricoh's business activities and SDGs

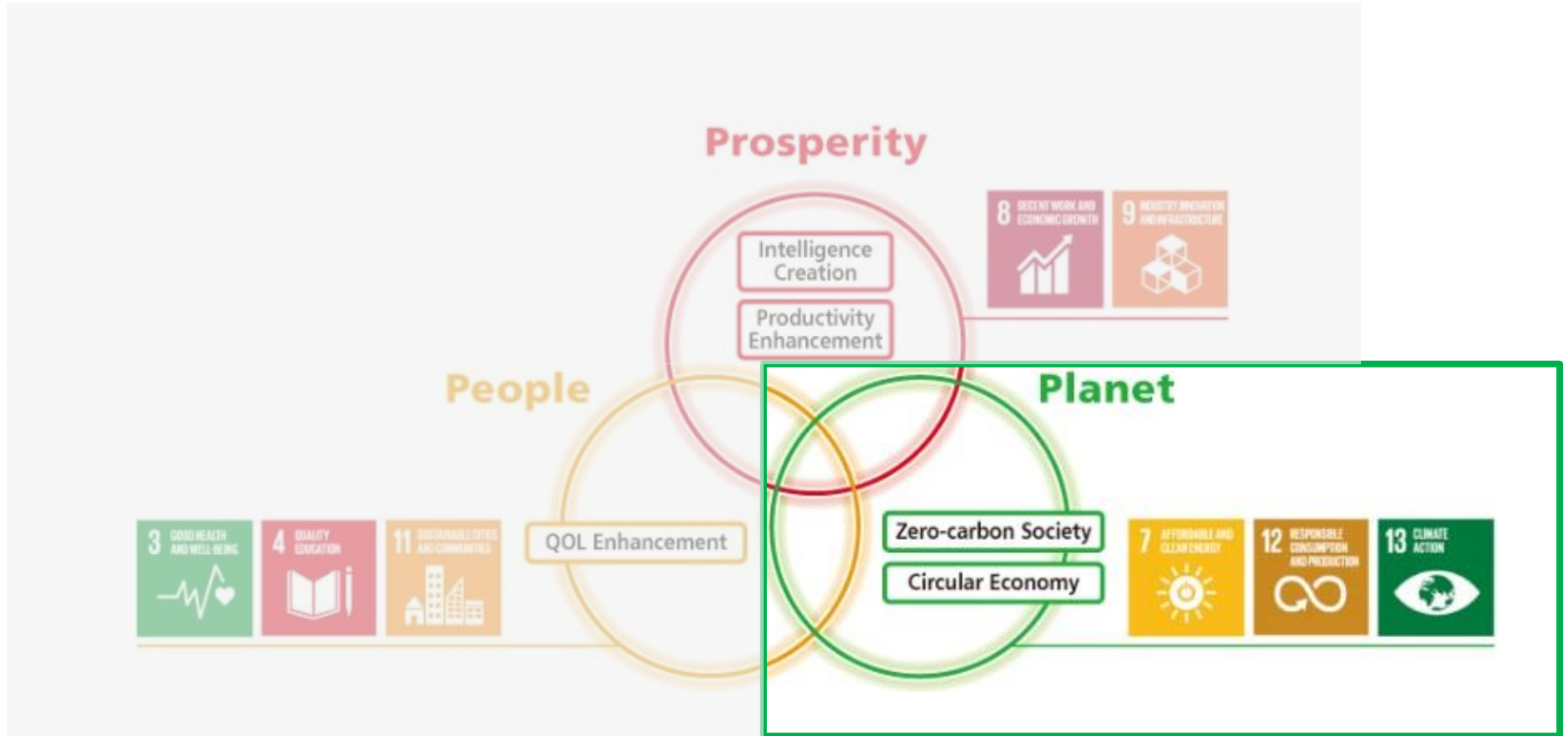
Identify SDGs

Identify Materiality

Three Ps balance

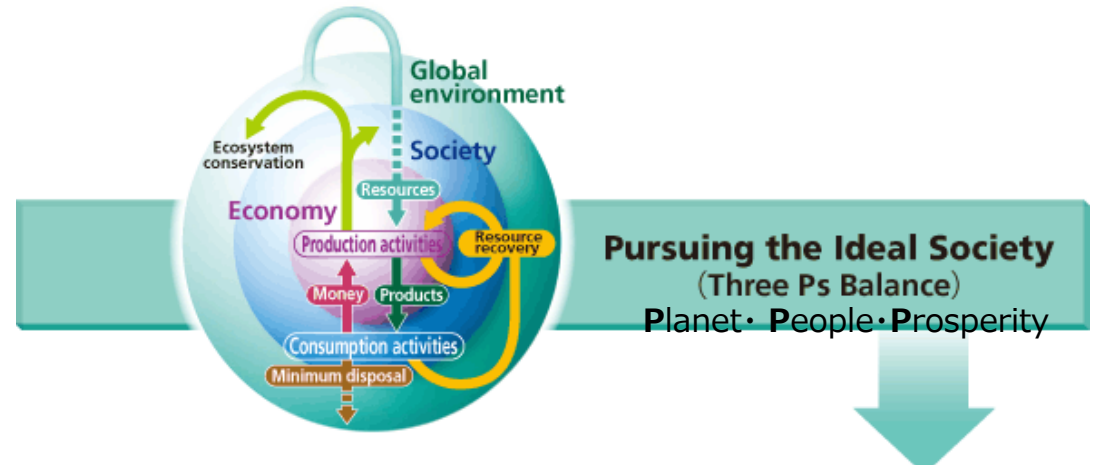
## Ricoh's Business area







# Ricoh Group Environmental Declaration and new Environmental Goals



**《Ricoh Group Environmental Declaration》**  
We proactively reduce environmental impact and strive to improve the Earth's self-recovery capabilities to achieve a zero-carbon society and a circular economy through business.

## Environmental Action Plan

(Every three years)

1. Energy Conservation / Prevention of Global Warming
2. Resource Conservation and Recycling
3. Pollution Prevention
4. Biodiversity Conservation
5. Enhance the Basis for Environmental Management

**New**

## 2030 environmental goals

- \* GHG Scope 1, 2: ▲ 30%
- \* GHG Scope 3 : ▲ 15%  
(compared to FY2015 level)
- \*Resource conservation rate for products: 50%

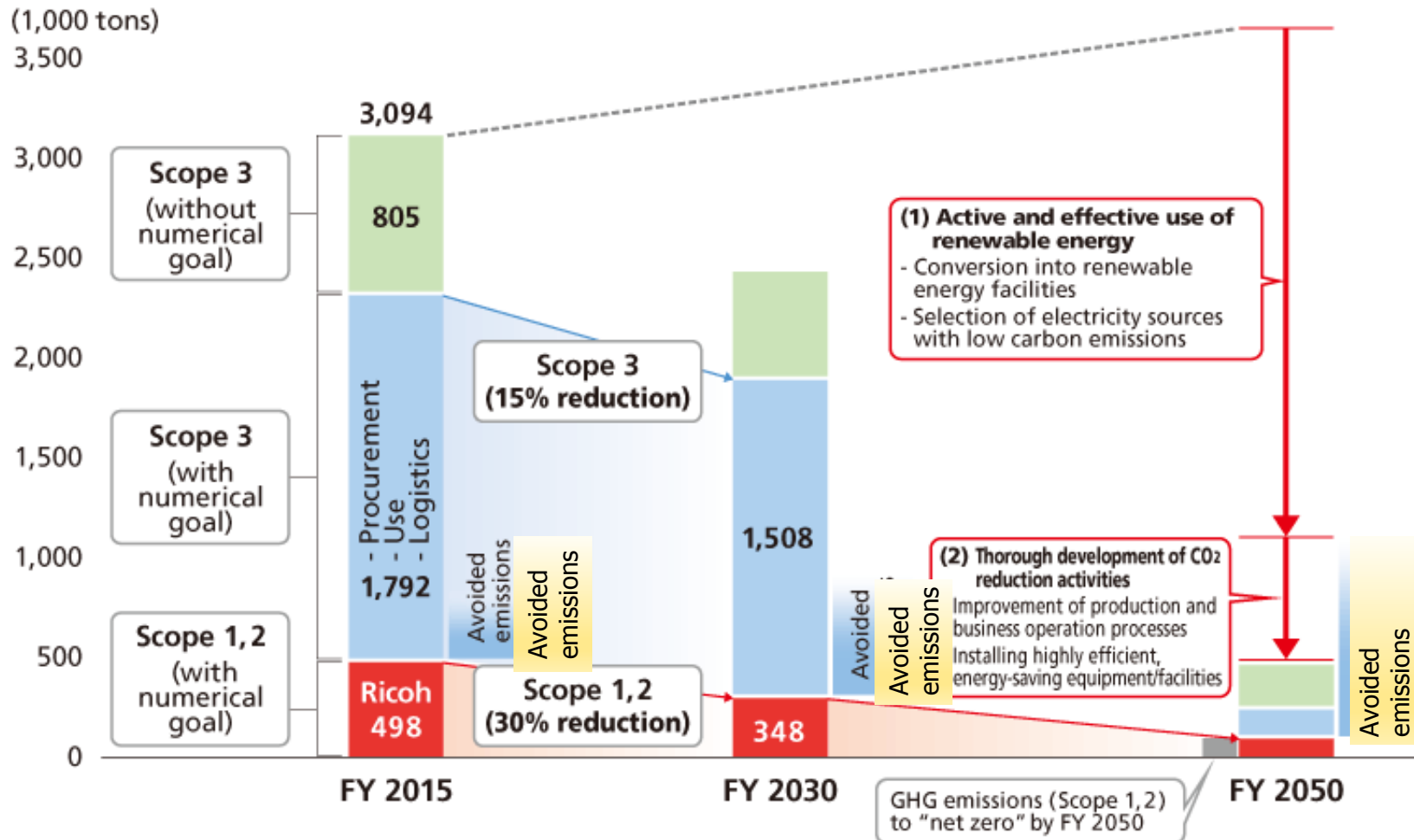
**Revision**

## 2050 environmental goals

- \***Aim for zero GHG emissions across the entire value chain**
- \*Resource conservation rate for products: 93%

# Overall image of Ricoh's environmental goals towards a zero-carbon society

- 1) Proactive utilization of renewable energy
  - 2) Strengthen promotion of CO2 reduction activities
  - 3) Expansion of CO2 reduction for customers and society (Avoided emissions)
- Encourage suppliers and customers to cooperate and promote GHG reduction activities.



Ricoh has become the first Japanese company to join the RE100

## Ricoh's participation reasons.

- Accelerate internal effort to decrease GHG emission by renewable energy
- Synergy with Renewable Energy related businesses
- Improve outcome of external evaluation and ESG investment
- Promote innovation of renewable energy supplier side

### About RE100

Global initiative of influential businesses committed to use 100% renewable energy for electricity.

RE100 member: 95 companies (2017 May)

Nestle, Ikea, Nike, BMW, GM, HP, Phillips, P & G, Starbucks, Coca-Cola, Unilever, Wal-Mart, Goldman Sachs, Bank of America, UBS, Google, Facebook, Bloomberg, etc

Now first Japanese company **Ricoh**



Companies (Ricoh) is necessary to consider point below in order to integrate Materiality issues with Corporate Management and achieve Business Growth.

## ● **Corporate-wide Deployment**

- Establish cross-sectional committee that deals with sustainability issues on board level

## ● **Full deployment of Sustainable Goals (SDGs)**

- Strong leadership of the board
- Corporate-wide achievement review and linkage with Remuneration system
  - ✂ Financial, Strategic, Operational Goals + Sustainable Goals
- Develop common understanding that it achieves Corporate Value creation and supplement our business values

## ● **Business KPI & Social KPI**

- It may not be possible to set some targets, KPIs due to reasons such as difficulty in data collection.

## ● **Partnership with various Stakeholders** Private & Public sector, Civil Society



**RICOH**  
imagine. change.

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imagine. change.