

UNIDO NETWORK OF INVESTMENT AND TECHNOLOGY PROMOTION OFFICES

ROME, ITALY





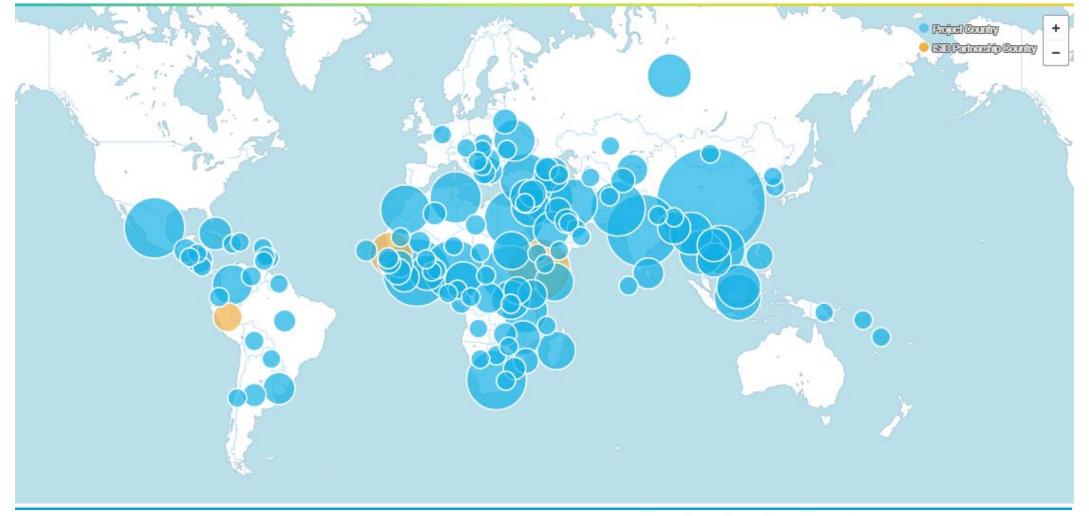






UNIDO Nowadays – 168 Member Countries (HQ in Vienna)

860 ONGOING PROJECTS















UNIDO Priorities

Poverty reduction through productive activities

Energy and Environment

Trade capacity-building

Cross-cutting issues

- Women and youth empowerment
- South-South cooperation
- Least Developed Countries

















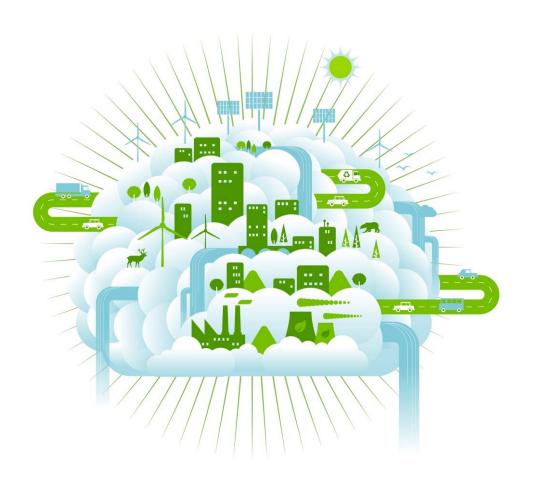
UNIDO Keyword ISID - Inclusive & Sustainable Industrial Development

CREATING SHARED PROSPERITY

SAFEGUARDING THE ENVIRONMENT

PARTNERING FOR PROSPERITY

STRENGTHENING KNOWLEDGE AND INSTITUTIONS























#SDG9



2 ZERO HUMBER

3 GOOD HEALTH AND WELL-BEING

QUALITY EDUCATION

GENDER Equality

CLEAN WATER AND SANITATION











SUSTAINABLE GOALS

Build resilient infrastructure, promote sustainable industrialization and foster innovation



#GlobalGoals



























UNIDO and ITPOs

- Creation of ITPOs through agreements between the hosting countries and UNIDO
- **Collaboration** with public and private institutions on industrial development issues acting as international honest broker
- **Dissemination** of the latest information on the legal and economic framework, on the investment and industrial cooperation opportunities
- **Identification** and promotion of **specific** investment opportunities
- **Promotion** of investments and technology transfer through investors and technology suppliers
- Organization of business delegations to visit trade fairs and investment forums







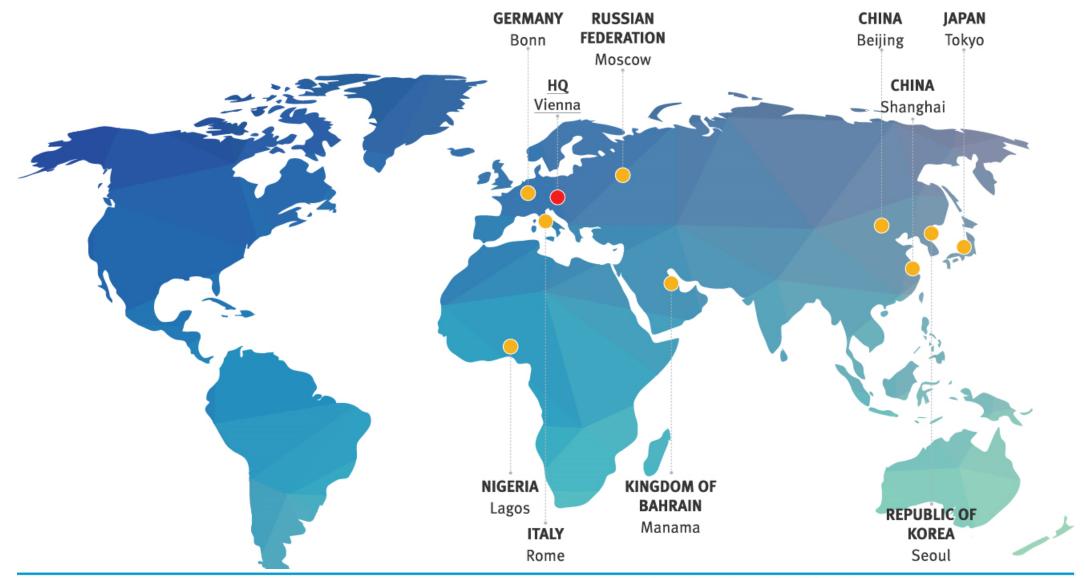








UNIDO ITPO Network















UNIDO ITPO Italy

ESTABLISHMENT

The Office was established in 1985 thanks to the agreement signed between UNIDO and the Italian Government.

MANDATE

Support the competitiveness of SMEs in developing countries through the transfer of technical, administrative and management resources, required to implement industrial projects

SECTORS

The activity focuses on the main industrial sectors of Italian excellence, such as agro-industry, leather and footwear, clothing and textiles, energy and environment.





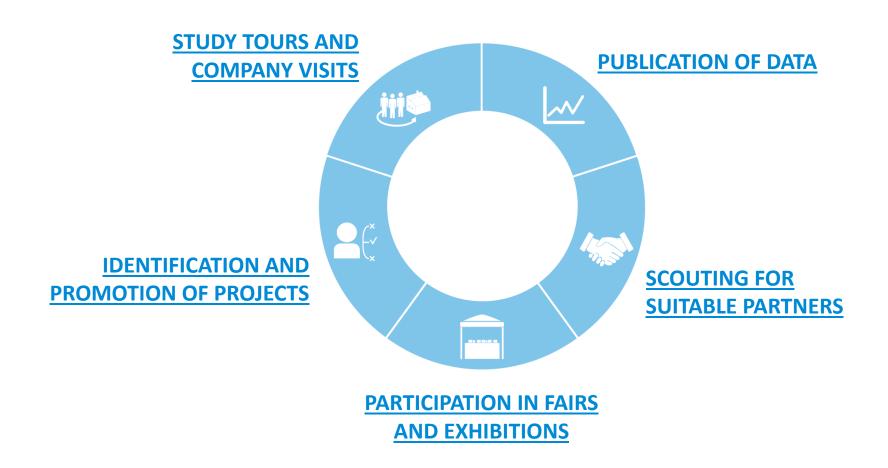








SERVICES TO COMPANIES







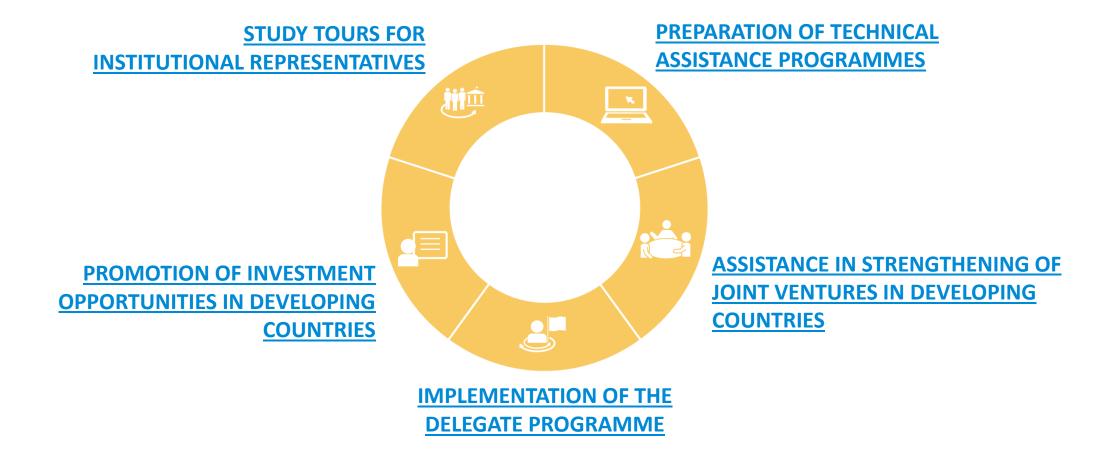








SERVICES TO INSTITUTIONS

















Delegates Programme - UNIDO ITPO Italy

Delegates represent an important link between

- local institutions
- our office
- the Italian business community

Mr. Delfim Vilissa from **MOZAMBIQUE**



Ms. Karen Giffard from **BOTSWANA**



Ms. Malebogo Kote Mr. Kabaswele Kabaswele from **BOTSWANA**



Mr. Amir Doudabi Nezhad from **IRAN**



2016 2017 2017 2017













Main countries of intervention of UNIDO ITPO Italy

Latin America

Cuba

MENA

Bahrain

Egypt

Jordan

Lebanon

Morocco

Palestine

Tunisia

UAE

Sub-Saharan Africa

Botswana

Ethiopia

Ghana

Guinea

Ivory Coast

Mauritania

Mozambique

Senegal

Asia

China

Iran

Myanmar

Pakistan

Philippines



















Project in the Islamic Republic of Iran

Support to Iran's SMEs through investment promotion and technology transfer in energy and environment

www.unido.it/iran







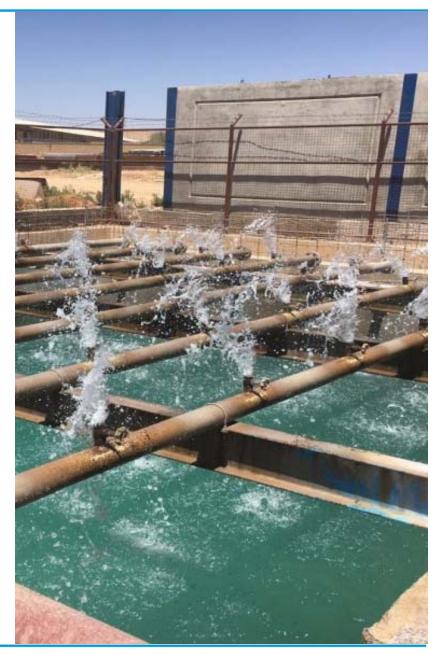






Project Objective in Iran

- Strengthen competitiveness of industrial SMEs in Iran by identifying and promoting sustainable investment and technology transfer opportunities in selected renewable energy and environment sectors
- Identification and formulation of a portfolio of local projects to be promoted within the Italian business community in order to support new investments in Iran and provide opportunities for technological upgrading of local SMEs operating in the sectors of interest















Project Activities in Iran

- Establishment of two **local consultants** (1 technician and 1 business developer)
- Scouting and identification of ad hoc portfolio of sustainable investment opportunities in the country, in cooperation with local stakeholders
- Promotion of selected investment projects within the Italian business community
- Follow up activities to ensure interaction and facilitate partnerships between Iranian and Italian counterparts





















Companies supported

- More than 30 Italian companies involved with dissemination of detailed information and dedicated meetings during promotional events in Italy
- 12 Italian companies directly supported through exchange of information and interaction with UNIDO ITPO Italy local consultants in Iran
- 4 Italian companies supported by UNIDO ITPO Italy local consultants during missions to Tehran
- 10 local SMEs scouted and visited





















Main Activities Implemented

- Workshop on innovative waste heat recovery technology supporting Iranian SMEs operating in the cement sector organized on August 2017 in Tehran in collaboration with the Renewable Energy and Energy Efficiency Organization (SATBA) affiliated to the Iranian Ministry of Energy
- Scouting of an Iranian business delegation and participation to ECOMONDO 2017 International fair (7th-10th November 2017) on green and circular economy
- Selection of an Iranian official from SATBA hosted in Italy for two weeks on November 2017 in the framework of UNIDO ITPO Italy Delegate Programme















Industrial Investement opportunities in selected energy and environment sectors

- 13 Proposals selected after the plants vists performed and the assessment of the projects
- Local SMEs operating in different areas of the country and multiple sectors of activity, such as agro-industry, automotive, cement and renewable energy
- Interest for partnerships and transfer of technology mainly in the energy efficiency, solar, wind and water treatment sectors













Local SMEs included in the portfolio of Investement opportunities

- Ghazal Industrial Group (projects 01 and 02)
- Dena Tire (projects 03 and 04)
- Saveh Cement Plant (projects 05, 06 and 07)
- Darab Cement (project 08)
- Sana System I.P (projects 09 and 10)
- Peyvan Golestan Cement (projects 11 and 12)
- Beheen Energy Pouyan Mehr (project 13)













Thanks for your attention



United Nations Industrial Development Organization Investment and Technology Promotion Office (ITPO)-Italy

Via Paola, 41 00186 Rome - Italy

Tel: +39 066796521 Fax +39 06 6793570 itpo.rome@unido.org

www.unido.it























